
Date: 04/23/2008

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KLOTZ DIGITAL APPOINTS TECHNICAL AUDIO GROUP VARIZONE DEALER FOR AUSTRALIA

Munich/Sydney, April 2008 – KLOTZ DIGITAL has appointed Technical Audio Group (TAG) as exclusive Australian distributor for its VARIZONE range of products. VARIZONE is a revolutionary new audio technology used for audio information, background music (BGM), voice evacuation and paging. VARIZONE consist of two different product lines, of which one, the VARIZONE Performance line has been optimized for venues with extremely complex audio requirements like transport terminals, convention centres, factories, shopping malls and public facilities like theatres, stadiums etc. In contrast VARIZONE VAB-Line has been engineered for optimal performance in smaller facilities, such as hotels, banking establishments, schools or hospitals which require the comfort and all the advantages of a digital PA solution. VARIZONE has a number of proven installations worldwide and currently is controlling and distributing audio at Munich Airport and Bertelsmann's Berlin HQ in Germany, the Press Room of the White House in the US, and the LGT Bank in Liechtenstein. In Australia KLOTZ DIGITAL recently has supplied VARIZONE to the Star City Casino in Sydney and to The Victorian Parliament.

The VARIZONE system technology evolved from its core broadcast product R&D. "As the enormous potential for our technology in commercial audio became clear KLOTZ DIGITAL put great effort in research and development to adapt the technology to the particular specifications and requirements this sector demands," said Patrick Salloch – KLOTZ DIGITAL Asia Pacific's General Manager. "Appointing TAG in Australia is part of VARIZONE's worldwide recognition that commercial audio is a specialist market with specialist demands that requires specialist products and specialist distribution. The experts at TAG are the perfect distribution partners for us in Australia because they know the commercial market, have strong technical support and have firsthand experience of high end digital systems."

“This is a very important day in TAG's history,” commented TAG's Sales Manager Ian Woodhouse. “We are extremely gratified to have a company of KLOTZ DIGITAL's standing endorse TAG in this way. The level of technology and expertise at is remarkable and we feel it will offer consultants and installation contractors alike unique solutions to the complex challenges for audio in small, medium to large scale venues and buildings. For TAG, the appointment by KLOTZ DIGITAL completes a commercial product offering stretching from microphones to ceiling speakers and most of the things in between and we hope to be able to assist our system integration partners and the Australian market generally with comprehensive end-to-end integrated solutions.”

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VARIZONE is a revolutionary new audio technology used for audio information, background music (BGM), voice evacuation and paging. It transports audio to individual play out locations, allowing highly-focused paging, evacuation and microcasting of individual audio programs. Combining a state-of-the-art digital multi-channel bus structure with a robust, industry proven powered speaker system VARIZONE offers amazing configuration and control capabilities. The fully digital speaker bus transmits 8 audio channels and control data via standard CAT5 cable. Zones and loudspeakers are configured by software independent from speaker runs. Any play-out zone can be changed at any time after installation. VARIZONE is in accordance to all modern security standards.

KLOTZ DIGITAL AG of Munich, Germany is the world leader in AudioMedia Platform Technology. KLOTZ DIGITAL manufactures a variety of digital audio mixing consoles, the VADIS AudioMedia Platform, and VARIZONE systems for music distribution, paging and safety announcement installations. KLOTZ DIGITAL has 15 years experience in manufacturing and installing digital radio consoles and audio infrastructures. In fact, KLOTZ DIGITAL has over 1250 digital radio consoles and more than 2000 VADIS frames in service today. For more information contact KLOTZ DIGITAL Australia voice: +61-2-9911 3700, email: info@klotzdigital.com.au or on the web at: www.klotzdigital.com

Established in 1984, originally as AR Audio Engineering, **Technical Audio Group** is now one of Australia's leading full-line suppliers of professional audio equipment for the concert touring, commercial sound, retail, studio and broadcast markets. For further information please contact: Ian Woodhouse, phone (02) 9519 0900, email iw@tag.com.au or on the web at: www.tag.com.au