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KARL SCHONING TO LEAD KLOTZ DIGITAL'S RESTRUCTURED AMERICAN OPERATIONS

Norcross/Georgia, January 2005 – German-based KLOTZ DIGITAL AG has renamed its US subsidiary, formerly known as KLOTZ DIGITAL America Inc., to KLOTZ DIGITAL Audio Systems Inc. The company's US operations headquarters remain located at 3100 Northwoods Place NW, Suite E, Norcross, Georgia. The announcement was made this week by Thomas Klotz, founder and CEO of KLOTZ DIGITAL AG, who explained that KLOTZ DIGITAL's US business operations have been rearranged in an effort to better adapt to market requirements. In the future the company will put a stronger focus on the Radio Broadcast (RBC) sector to remain viable in today's rapidly changing RBC market. In line with the strategic reorientation Karl Schoning, former KLOTZ DIGITAL America's Director of Engineering, has been named President of KLOTZ DIGITAL Audio Systems Inc.

Moving Closer to the Market

KLOTZ DIGITAL Audio Systems is known to provide customer related solutions for optimal service delivery in the radio broadcast market. An experienced team of highly skilled and specialized staff will offer the high-quality KLOTZ DIGITAL service. "Streamlining communications will allow KLOTZ DIGITAL to respond much more effectively to customers' needs and requirements," explains Klotz. "Customer satisfaction and customer retention have been a key focus of our business for many years. After the changes have been implemented we will be able to further improve our service delivery and achieve best practice in our business activity."

In addition to these customer-oriented arrangements, KLOTZ DIGITAL is actively pursuing new RBC market opportunities that constitute potential new sources of business growth. A good example is AEON, KLOTZ DIGITAL's cost-effective high-performance mixing solution. This new radio OnAir console is designed to meet the budgets of small and medium market radio stations, an until recently untapped market for the company. Prices for AEON start at \$10,000 including surface, audio engine and audio platform.

Karl Schoning Appointed as President

KLOTZ DIGITAL has promoted Karl Schoning to the position of President of KLOTZ DIGITAL Audio Systems Inc. "Karl brings a wealth of technical and business experience to KLOTZ DIGITAL Audio Systems," says Klotz. "During his 7 years of tenure, he has demonstrated outstanding leadership, and we expect him to play a crucial role as we



continue to evolve our strategy of improving customer relations and market permanence."

Already highly regarded in the US RBC market Karl Schoning served as Director of Engineering at KLOTZ DIGITAL America. Prior to his work with KLOTZ DIGITAL, Schoning worked as a broadcast systems consultant, where he designed and installed radio stations, digital audio playback and control systems, and acoustic and IT solutions.

"Our superb product offering is a cornerstone to a successful organization. Even more important are our customers and the service and support we can provide them," says Schoning. "I relish the opportunity of offering the enormous potential we have to our existing and new customers."

In his new role, Schoning will oversee all of KLOTZ DIGITAL Audio Systems' operations, including technical support such as system design ranging from custom system programming and configuration to installation and all project administration, as well as product supply, customer service and purchasing.

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KLOTZ DIGITAL AG of Munich, Germany is the world leader in AudioMedia Platform Technology. KLOTZ DIGITAL manufactures a variety of digital audio mixing consoles, the VADIS AudioMedia Platform, and VARIZONE systems for music distribution, paging and safety announcement installations. KLOTZ DIGITAL has 15 years experience in manufacturing and installing digital radio consoles and audio infrastructures. In fact, KLOTZ DIGITAL has over 1250 digital radio consoles and more than 1000 VADIS frames in service today. For more information contact KLOTZ DIGITAL Audio Systems Inc. voice: **678-966-9900**, e-mail ussales@klotzdigital.com or on the web at: www.klotzdigital.com